

Science-enthusiastic Brand Developer (f/m/d)

Are you excited about the opportunity to be a key player in our success story? At MeltPrep, we were founded in 2016 and we're now outgrowing our start-up phase and are about to take off. We operate on an international scale, developing and distributing our patented, revolutionary lab equipment for the pharmaceutical and polymer industries. Our ultimate goal is to make medication accessible and affordable for everyone who needs it. Join our team and help us make this vision a reality.

MeltPrep is waiting for you, their new Science-enthusiastic Brand Developer (f/m/d)



What you can expect from us:

- You think work should be fun? So do we!
- Can't function without your morning cup of coffee? Don't worry, we've got plenty!
- Rainy day? Work from the comfort of your own home!
- Got an idea? Let's make it happen!
- You haven't finished your studies yet? University comes first!
- Thinking about starting an educational program? We've got your back!
- Afterwork dinner? How about a party instead!
- Want your hard work to be recognized? We offer revenue share!

What we expect from you:

- You're driven to create and implement strategies that align with our goals
- Digital marketing means more to you than posing on Instagram
- You have a keen eye for design and can't help but spot even the smallest design flaws wherever you go
- Ideally, you have a natural curiosity for science and are always eager to learn new things
- You thrive in fast-paced, dynamic environments, and see ad-hoc tasks as opportunities to showcase your skills
- You're not afraid to get your hands dirty, and love challenges
- You're fluent in both English and German

Your area of responsibility:

Full responsibility for the development and strengthening of the MeltPrep brand as an innovator and industry leader in the field of pharmaceutical and plastic industry research through the following activities:

- Digital marketing (website and social media)
- Creation and layout of offline marketing materials (brochures, merchandise, sales materials, etc.) in collaboration with sales for product-related input
- Concept, implementation, and editing of short videos for social media (LinkedIn and YouTube)
- SEO analysis
- Working on your own marketing ideas and projects
- Always staying up-to date and smelling trends before they are here

But let us warn you - this is not a typical Marketing role. In this position, your responsibilities will be more diverse, more dynamic & more fun! We don't expect you to have years of experience working in Marketing of a big company. We, however, expect you to be ambitious & growth-driven, have a positive & can-do attitude, and be able to juggle multiple unknowns while setting the path for future successes.

This job ad may seem like we're looking for the perfect person, but we know, nobody's perfect. So don't be shy and apply even if you don't tick all the boxes.

Initially, compensation will be in line with industry standards and union agreements (KV Metallgewerbe). However, with a successful working relationship and dedication to the role, you will see that reflected in your paycheck for sure.

Join the Preptastic team. Apply today!

Send your application to Valentina Troiss: valentina.troiss@meltprep.com